

**7th Annual Diversified Agriculture Conference
Vernal, Utah
February 24-26, 2010**

Note: This is the Draft Program. Check the website for the latest information (www.DiverseAg.org)

| | Production | Tourism/ Marketing | Business Management |
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| Wednesday Feb. 24th | | | |
| 8:00 | Pre-Conference (Registration is \$10 and includes lunch): | | Business Plans by Beverly King, SBDC |
| 1:00 | Welcome and opening session on Future of Agriculture In Utah | | |
| 2:30 | Break featuring Utah's Own Agricultural Products (included in registration) | | |
| 3:00 | Session 1 New Food Regulations for home based businesses | Using Multiple resources and Markets - Mark Monson | Understand Risk and how to manage it - Sarah Drollette, USU |
| 4:00 | Session 2 Adding new enterprise - Todd Thacker | Engaging the Future - Western Rural Development Center | Agriculture Tax Issues - Jim Drollinger |
| 6:00 | Dinner with Western Entertainment - included in registration | | |

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| Thursday Feb. 25th | | | |
| 7:00 | Hearty, Country Breakfast - included in registration | | |
| 8:00 | Session 3 Season Extension for Higher Elevations by Holly Gatzke, University of Nevada Reno | Working Ranch, Tours, and more | Understanding Cash Flow implications for equipment and other purchases - Ruby Ward, USU |
| 9:00 | Session 4 USDA-NRCS High Tunnel Cost/Share Program, Jason Roper, USDA-NRCS | Relationship Marketing, Edge Magazine | Insurance Options for Livestock Producers - Sarah Drollette, USU |
| 10:00 | Break - included in registration | | |
| 10:30 | Session 5 Value Added Agriculture Products | Fee Hunting and Destination Resorts - Dave Danly and Keith Hicken | Getting Beyond Myths and Legends around funding for small businesses - Mark Holmes, SBDC |
| 11:30 | Lunch - included in registration | | |
| 12:30 | Keynote: Examples of Successful Agriculture that is changing and growing. | | |
| 2:00 | Session 6 (1.5 hours) Beef Production | Marketing Outlets in Rural Areas | Evaluating Home Based Business Opportunities - Mark Holmes, SBDC |
| 3:30 | Break featuring Utah's Own Agricultural Products | | |
| 4:00 | Session 7 Integrated Pest Management - Diane Alston, USU | Developing a loyal customer base, Patricia Messner, Late Blooming Heirlooms | Legal Business Organization and Estate Planning |
| 6:00 | Dinner on your own | | |

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| Friday Feb. 26 th | | | |
| 7:00 | Breakfast, Included in Registration | | |
| 8:30 | Hands-on tours High Tunnels - Question and answer with demonstrations, Dan Drost, USU | Enterprise Management - How to know which parts of the business are making money and which are not - Kynda Curtis, University of Nevada Reno and Ruby Ward, USU | |
| 12:00 | Lunch, Included in Registration | | |